

PACIFIC NORTHWEST VETERINARY CONFERENCE

EARLY-BIRD

**Exhibitor & Sponsorship
Prospectus**

Tacoma, WA

September 26-28, 2025

pnwvc.org

**20
25**





Demographics

1,500+

Conference Attendees in 2024

The Pacific Northwest Veterinary Conference is the premier event for veterinarians, veterinary technicians, students and practice managers – **drawing more than 1,500 attendees in 2024.**

This two-day exhibition event is held at the Greater Tacoma Convention Center in Tacoma, WA. The exhibit hall is over 9,000 square feet and hosts more than 90 exhibitors each and every year.

%

63

Veterinarians

%

29

Technicians

%

8

Practice Managers

#

34

States Represented

#

99

2024 Exhibitors

#

1K+

App Users



Location & Schedule

Greater Tacoma Convention Center

1500 Commerce St.
Tacoma, WA 98402
(253) 830-6601

Hotel Accommodations Marriott Tacoma Downtown

1538 Commerce St.
Tacoma, WA 98402
(253) 294-9200

Request WSVMA's Discounted Group Rate

Friday, September 26

7:00am - 9:30am	Exhibitor Set-Up
9:50am - 5:00pm	Exhibit Hall Open
9:50am - 10:30am	Attendee Break
12:20pm - 1:30pm	Box Lunch
2:20pm - 3:00pm	Attendee Break
3:20pm - 4:00pm	Attendee Break
5:00pm - 8:00pm	Friday Evening Event

Saturday, September 27

7:00am	2025 Fun Run/Walk/Bike
7:00am	Morning Yoga
9:00am - 3:45pm	Exhibit Hall Open
9:20am - 10:00am	Attendee Break
10:20am - 11:00am	Attendee Break
11:50am - 1:15pm	Box Lunch
3:05pm - 3:40pm	Attendee Break
3:45pm - 6:00pm	Exhibit Hall Tear-Down

Exhibitor Information

About Your Booth

A 8 ft. x 10 ft. booth, with pipe and drape, includes 6 ft. x 30 in. table, two chairs, a wastebasket, and a 500 watt electrical outlet.

Includes:

- + Registration for 2 reps
(Any additional exhibit personnel is \$150 per person.)
- + Access to Special Events
- + Lunch on Friday & Saturday
- + Mailing list of registrant addresses

Assignment of Space

Booth assignment is based on, in order of priority*, date of receipt of contract and payment, and proximity to competitive or conflicting organizations. Be sure to indicate your first, second, third, and fourth choices.

** Conference Sponsors and Corporate Members receive priority booth selection.*

No space can be held without payment. Early reservations are encouraged. Confirmation of booth reservations will be made promptly. Booth numbers will not be finalized until September. We reserve the right to change booth assignment at our discretion in order to maximize positioning for all exhibitors. Registrations received after 9/19/25 may not receive a sign or other printed materials.

Additional Opportunities to Engage with Attendees

We make it easy to engage with attendees so you can have a successful conference. We utilize the PNWVC app to showcase special give-aways, contest winners, and other activities that boost engagement between attendees and exhibitors.

Company Prizes

Exhibitors are encouraged to hold their own giveaways.



Booth Rates

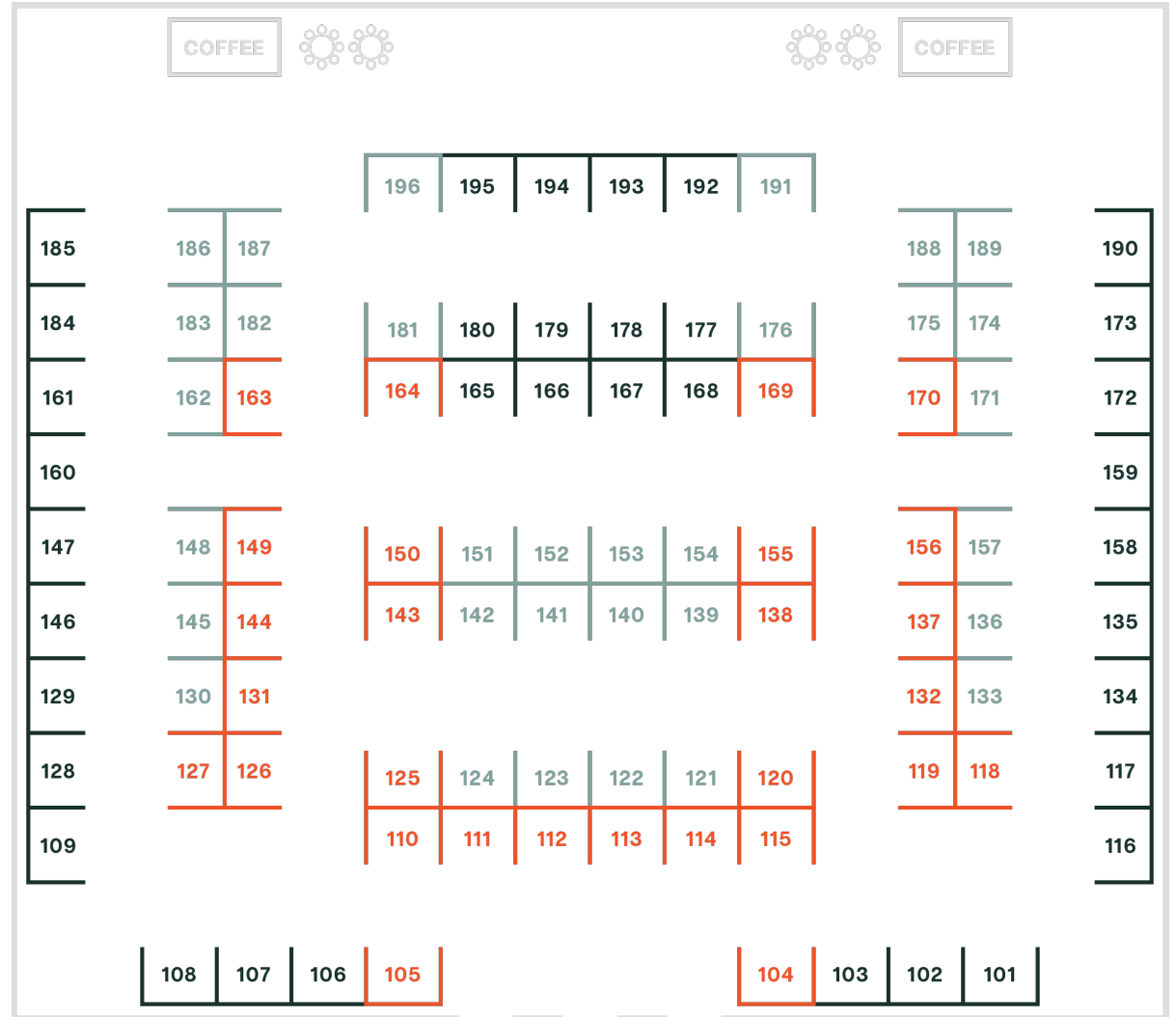
* Early-Bird Rates apply for reservations received by **6/30/2025**

Booth Type	Early-Bird <small>until 6/30</small>	Preferred <small>until 8/31</small>	Standard
○ Standard Booth	\$1,495	\$1,595	\$1,695
● Select Booth	\$1,695	\$1,795	\$1,895
● Premium Booth	\$1,895	\$1,995	\$2,095

NEW 2 Booth Discount

Purchase two booths and receive 10% OFF the second booth.

SCAN TO SEE
AVAILABLE BOOTHS



MAIN ENTRANCE



Sponsorship Benefits

Receive priority booth selection when you add a sponsorship to your purchase of any exhibit space.

SCAN TO SEE IMAGES & AVAILABLE SPONSORSHIP



	Titanium \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Sign of sponsor level in booth	✓	✓	✓	✓	✓
Sponsor recognition during session/event	✓	✓	✓	✓	✓
Sponsorship recognition in the conference program *	✓	✓	✓	✓	✓
Sponsor recognition on all company representatives badges in exhibit booths	✓	✓	✓	✓	✓
Sponsor recognition on conference website	✓	✓	✓	✓	
Receive email attendee list**	✓	✓	✓	✓	
Additional exhibit personnel at no charge	4	2	1		
Conference program advertising discount	FREE Full Page Ad	50% OFF	25% OFF		
Logo on conference marketing emails	✓	✓			
Logo on conference display slides	✓				
Recognition at a PNWVC Event chosen by the WSVMA	✓				

* Sponsorship must be received by 7/31/25

** List will be sent after the event concludes



Sponsorship Opportunities

Sponsorship opportunities are on a first-come, first-served basis. For additional information on available opportunities, visit our website.

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Promotional Items

Tote Bags

\$4,000 Exclusive Sponsor

Bag Swag

\$3,500 Water Bottles

\$3,000 Notepads

\$2,000 Pens / Highlighters

Attendee Badges

\$3,000 Exclusive Sponsor

Lanyards

\$2,500 Exclusive Sponsor

Signage

\$3,500 Escalator / Stair Graphics

\$2,500 Information Desk Sign

\$1,500 1st Floor Elevator Graphics

\$1,500 Logo on (5) Cocktail Tables

\$1,250 Digital Columns

Program Ads

\$750 Full Page

\$500 Half Page

\$250 Quarter Page

App Ads

\$500 Banner Ad on App

Stations for Sponsorship

Relaxation Station (Chair Massage)

\$2,500 Exclusive Sponsor (1 of 2)

\$2,500 Exclusive Sponsor (2 of 2)

Selfie Photo Booth

\$1,500 Exclusive Sponsor

Cellphone Charging Station

\$1,000 Exclusive Sponsor

\$500 Contributing Sponsor

Zen Color Corner

\$1,000 Exclusive Sponsor

\$500 Contributing Sponsor

Coffee Station in Exhibit Hall

\$500 Single Break

Saturday Morning Yoga

\$500 Exclusive Sponsor

\$250 Contributing Sponsor



Thank You to Our 2024 Sponsors

Titanium Sponsors



Platinum Sponsors



Gold Sponsors



Silver Sponsors



College of
Veterinary Medicine



Bronze Sponsors

Archbright

Arenus Animal Health

Fluxergy

Gateway Pet Memorial

Hound

Merck Animal Health

Northwest Medical Imaging

Old Ridge Veterinary

Hospital

PetVet Care

WPHP



Booth Space

Vendor subscribes for booth space at the 2025 Pacific Northwest Veterinary Conference at the Greater Tacoma Convention & Trade Center, Tacoma, WA on September 26-28, 2025. Convention Center Services has been selected as the official decorator for this event. Additional requirements are to be ordered directly from the decorator. The 2025 Pacific Northwest Veterinary Conference reserves the right to reject any applicant or vendor and will refund the amount paid for that space. The 2025 Pacific Northwest Veterinary Conference reserves the right to assign, designate, or change your booth location.

Payment

Payment for vendor's booth space shall accompany the Exhibit Booth Reservation form and must be received by the WSVMA to hold your booth space reservation.

Hours of Operation

Hours of show on Friday, September 26, 2025 are 9:50 am to 5:00 pm and Saturday, September 27, 2025 from 9:00 am to 3:45 pm. Set up of exhibits begins at 7:00 am and Vendor shall have their exhibit completely assembled and ready to be viewed by guests no later than 9:50 am Friday, September 26. Vendors shall staff their booth during all hours of the 2025 Pacific Northwest Veterinary Conference. Vendors shall not begin disassembling their exhibit until 3:45 pm on Saturday, September 27, 2025. There is an afternoon coffee break on Saturday, and attendees will be told that this is their last chance to complete their contacts with the exhibitors.

Interference Prohibited

Excessive noise, bothersome lighting or other use by vendor which interferes with the exhibition space and/or advertising used by other vendors is prohibited, as is the creation or maintenance by vendor of any dangerous or hazardous condition or situation. The aisles belong to the show. Neither vendor nor advertising material shall protrude into the aisles. Booth shall not exceed 8 feet in height without show coordinator's approval.

Services Not Provided

The 2025 Pacific Northwest Veterinary Conference does not provide equipment, decoration, labor, carpenters, storage for exhibit materials, special lighting, gas, water supply or other related services. All arrangements for these items must be made by the vendor, and vendor shall defend, indemnify and hold harmless the 2025 Pacific Northwest Veterinary Conference for any and all claims, losses, damages, injuries or other charges which may occur from such arrangements made by vendor.

Security Services

Admittance to the exhibit area will be by official identification badge only. The Greater Tacoma Convention Center will be locked when we are not in the building, however the Washington State Veterinary Medical Association assumes no liability for exhibits, their contents or personnel.

Insurance Not Provided

Vendor acknowledges 2025 Pacific Northwest Veterinary Conference provides no insurance covering vendor's property. It is vendor's sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft and any other insurance it may need to cover any losses it may suffer at the 2025 Pacific Northwest Veterinary Conference.

Indemnification

Vendor shall defend, indemnify and hold harmless the WSVMA and the 2025 Pacific Northwest Veterinary Conference and their designated agents, employees and/or contractors, from and against any and all claims, losses, damages, injuries, penalties, governmental charges or fines in any amount arising out of or caused by vendor's use of the premises, the conduct of vendor's business or from any activity or work done, permitted or suffered by vendor in or around the premises, including but not limited to, the installation, operation, maintenance or removal of exhibits.

Assignment Prohibited

Vendor shall not assign any portion of its booth space to any individual, partnership, corporation, company, firm or entity, without the prior written consent of the 2025 Pacific Northwest Veterinary Conference.

Event Code of Conduct

WSVMA is committed to providing a safe, productive, and welcoming environment for all meeting participants and staff. All participants, including, but not limited to, attendees, speakers, volunteers, exhibitors, staff members, service providers, and all others are expected to abide by the Event Code of Conduct. For a copy of the policy, please contact the WSVMA office.

Unaffiliated Events

During the hours of operation for the PNWVC, including any evening events, the WSVMA requests that your organization refrain from scheduling any competing activities.

Cancellation Policy

If Vendor is not able to attend the 2025 Pacific Northwest Veterinary Conference, Vendor may be entitled to a refund on the following schedule. If the conference has to become a virtual conference you can move your booth to the virtual platform, hold the funds over to 2025, or receive a refund.

*** August 1** – If written cancellation is received by August 1, 2025, and if booth space is resold, Vendor is entitled to a 50% refund.

*** September 1** – If Vendor cancels after September 1, 2025, Vendor will not receive a refund.

WSVMA

Success starts with connection to your community.